



N|A|M|E

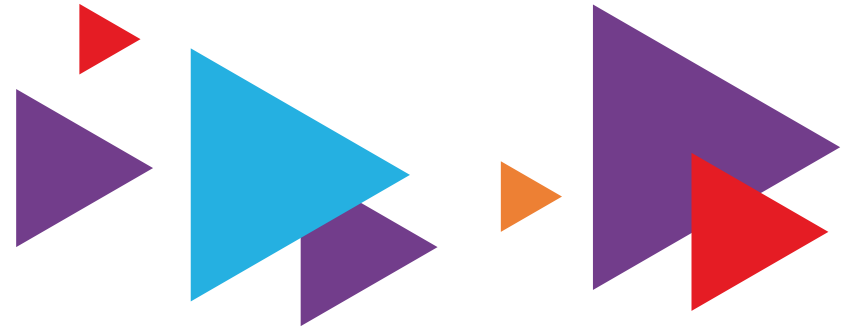
NEST ACADEMY OF MANAGEMENT EDUCATION

DUBAI

NEST ACADEMY OF MANAGEMENT EDUCATION BUSINESS MANAGEMENT

Where Passion
meets Profession





**“Allow your Passion to become your Purpose,
and it will one day become your Profession.”**

-Gabrielle Bernstein



NEST ACADEMY OF MANAGEMENT EDUCATION

N|A|M|E is Licensed & Approved by KHDA and accredited by the awarding body from UK to offer British Qualifications for new age careers like Events Management, Sports Management and Business Management. We specialize in teaching methodology that blends classroom teaching with practical training and internships for making our students employment-ready.

We offer specialized University recognized courses with the right blend of practical knowledge and experience, creating a truly futuristic curriculum aimed at producing highly skilled individuals and a launch pad for entrepreneurs.

ACCREDITATIONS OF N|A|M|E DUBAI



KHDA Licensed
and Approved
Institution (TVET)

VISION

To effectively develop leading individuals in the field of sports, events and business management with the aid of our world class education platform.

VALUES

These values are our core competencies and aid us in fostering a collaborative working and learning environment.



HIGH ETHICAL
AND MORAL
STANDARDS



MUTUAL
TRUST AND
TEAMWORK



PASSION FOR
EXCELLENCE



RESEARCH AND
INNOVATION AS
A WAY OF LIFE



RECOGNITION
OF EFFORTS AND
ACHIEVEMENTS



SERVICE & RESPECT
TOWARDS THE
COMMUNITY &
INDUSTRY



ACADEMIC PHILOSOPHY

Our courses have been conceptualized in accordance with the following eight core principles:



INNOVATIVE

We provide relevant and up-to-date curricula, one that is abreast with the developments of the Business Management sphere.



INTERESTING

We maintain our students' curiosity and interest levels; our education system is designed with an optimal mix of theoretical and practical concepts.



INDEPENDENT

We aspire to nurture and empower our students into well-groomed, confident and successful Business Management Professionals.



INDUSTRY

We lay a high degree of emphasis on building relations within the industry; practical training, internships and workshops help in collaborating with the corporate and business world.



INTELLECTUAL

We pursue excellence by playing a proactive role in constantly stimulating our students' intellect.



INSPIRED

We regularly provide challenging opportunities to motivate our students, and broaden their horizons.

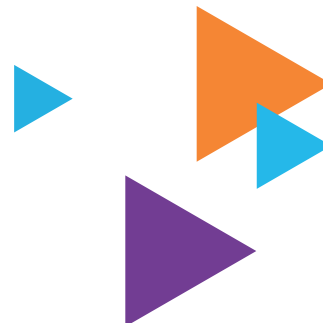
IDEAL

We aim to be recognized as a hub of excellence and strive towards building strong, serviceable and sustainable relationships within the industry.



INDIVIDUALISED

We incorporate meticulous and personalized evaluation with on-going feedback, in order to ensure our courses are robust, and progress driven.



TOP 5 REASONS TO STUDY IN DUBAI

1

ENTERTAINMENT & LIFESTYLE CAPITAL OF THE WORLD

With easy access and connectivity to the West and close proximity to the East, Dubai has become a hub for entertainment and lifestyle. The city has a high per capita income and is home to the world's richest.

2

MULTI-CULTURAL EXPOSURE

Study in a campus which hosts more than 30,000 international students from 160+ nationalities to make friends with and learn from.

3

HOME TO LEADING MULTINATIONAL COMPANIES

The rapid modernization alongside the power and heritage of a deeply-rooted culture, Dubai represents a microcosm of globalisation. With favourable investment and economic opportunities, Dubai attracts multinational corporations from diverse industries.

4

FIND NEW INTERESTS & REDISCOVER YOURSELF

Studying in a different country offers many new activities and interests that you may never have discovered if you had stayed at home. A benefit to studying abroad is the opportunity to discover yourself while gaining an understanding of a different culture.

5

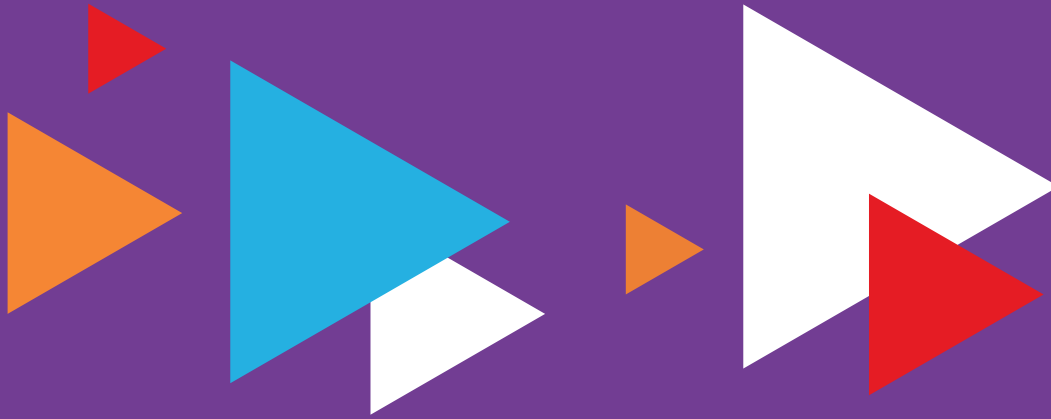
TRULY INTERNATIONAL PROGRAMME

Residence Student Visa in Dubai and possibility of student work permit allows you to explore Dubai as truly international destination to work and learn. You will also have the opportunity to transfer to partner universities in the UK making it a multi country exposure.



DUBAI CITY GLOBAL RANKING

- 2nd Safest Country in the World
- 6th Most Visited City on Earth
- 11th Most Dynamic City in the World
- One of the Top 20 Best Cities for expats globally
- The UAE was ranked at the 22nd Position as the Best Country to live & study abroad
- Ranked among the World's Top 25 Cities on the back of its strong economy, accessibility and cultural interaction



TRAINING **METHODOLOGY**

At N|A|M|E Dubai we are committed to the holistic development of our students to ensure superior outcomes and strong employability prospects. Teaching methodology comprises of classroom sessions, master classes, case studies, practical training, group work and discussions. The approach is to have the right balance of theory, practice and experience. The "real world relevance" is vital throughout the programme.

CLASSROOM SESSIONS

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REGULAR LECTURES

To positively impact the perspective of our students, lectures are delivered by our experienced core team of faculty, along with visiting faculty from top Management Institutes, and professionals from the corporate world.



ASSIGNMENT & PROJECTS

Assignments and projects are a part of our curricula. These provide our students ample opportunities to meet, interact and build relations with popular and experienced individuals in the corporate world, under the able guidance of our dedicated faculty.



WORKSHOPS

To keep our students updated with the current affairs in the corporate and business world, we frequently organize uniquely designed workshops that focus on industry-oriented themes shortlisted by our team of experts.



SIMULATED SESSIONS

We train our students through Simulated Sessions where they engage in group discussions. These sessions break the monotony of regular lectures and help students develop a wider perspective.





MASTER CLASSES AND CASE STUDIES



MASTER CLASSES

N|A|M|E's Master Classes intend to keep students aware of the current world of corporate and business. Guest speakers from various areas of management share their knowledge and help students form ideas and insights about the industry.



CASE STUDIES

Our curriculum includes the use of case studies in order to highlight various practical and situational issues. The brainstorming and discussions help streamline our students' thought processes and sharpen analytical abilities by exploring, identifying and solving issues.



INNOVATIVE & INTERACTIVE LEARNING TECHNOLOGY

BYOD PROGRAM

The Bring Your Own Device (BYOD) Program enhances the students' learning experience through the use of online and mobile technologies within and outside the classroom, allowing them to work on course materials, participate in a collaborative learning environment, thus making them tech-savvy.



PREZI PRESENTATION

This is an inventive and refreshingly unique presentation tool that allows students to express their ideas skilfully and explore their creativity.



YOUTUBE BROADCASTING

We broadcast our students' presentations and creations on YouTube; providing them with an opportunity to share their ideas and creations with the world.



EDUCATIONAL NEWSLETTERS

N|A|M|E's Educational Newsletters features the academic highlights and students' achievements, and also reports latest industry trends, growth and major events.



COMMUNICATION AND COLLABORATION

We use latest Google tools to provide education to our students. Our students learn to use portals like Webmail Services, Shared Calendars, Hangout and the Drive. G Suite allows our faculty to collaborate with students, give them instant feedback, track individual progress and help students streamline their writing and research.



OPPORTUNITIES INTERNSHIPS AND PLACEMENTS

N|A|M|E works closely with businesses to understand the skills required within the industry. Our internship and placement process is an integral part of our students' life during and after their course. Our dedicated team of experts has developed a multilevel placement process that sources opportunities at local, national and international levels.

We provide ample opportunities to students to grab lucrative Internships which could convert in a long term employment opportunity. The real work experience not only broadens the worldview of students but also gives them a chance to get acquainted with the industry professionals and build a network that will be beneficial for them in the long run. Employers today prefer candidates who have knowledge and skills beyond academics and Internship experience facilitates students to have a competitive edge. The valuable on-the-job experience enables students to apply classroom theory to actual work situations.



STUDENT DEVELOPMENT ACTIVITIES

For holistic development of the students, N|A|M|E offers a host of Student Development Activities.



ENGLISH PROFICIENCY TRAINING

Already considered as a global language, English is one of the official languages used widely across the globe. We provide English Proficiency Training, helping students gain a strong command over the language, enhance their social mobility and present themselves as confident professionals.



SOFT SKILLS TRAINING AND GROOMING

Soft skills constitute communication skills, personality development and people skills. We help our students develop these skills and etiquette which will enhance their personal productivity and provide them with a competitive advantage in the global marketplace.



CO-CURRICULAR ACTIVITIES

Apart from the focus on academics, we also emphasize on extracurricular activities, by conducting events like Sports Meets, Annual Day, Youth Festivals, etc.





STUDENT ACTIVITY CLUBS

We have student-managed clubs initiated with the objective of creating channels that allow them to explore their creative streak and also promote team spirit.



PLACEMENT CELL

An active placement cell is at work, where students are given placement guidance and career advice.



ALUMNI CELL

Our association with students continues after they complete their course. Through our Alumni Cell, they are able to network with people in the industry. Some of our esteemed students have become successful professionals and entrepreneurs and now visit us to deliver Master Classes and share their experiences.

INFRASTRUCTURE AND FACILITIES



CLASSROOMS

Our globally acclaimed institution offers state-of-the-art infrastructure and hi-tech facilities. Our classrooms on all campuses are air-conditioned and integrated with laptops and LED projectors.



WI-FI CAMPUS

Our campuses are equipped with a Virtual Private Network and high-speed broadband, as technology is the mainframe of business today.



LIBRARY

Our libraries across our campuses offer complete access to extensive electronic information resources and are also well-stocked with books, periodicals and journals.



ACCOMMODATION

We have tied-up with housing providers offering good amenities, located in close proximity to our campuses across all centres. This enables our students to minimize their commute time, and explore the cities during their leisure.



ADVANTAGES OF KHDA APPROVED CREDIT-BEARING BRITISH QUALIFICATIONS.....



SYMBOLIZES HIGH QUALITY EDUCATION

Credit-bearing UK programmes are symbolic of high quality education and preferred by recruiters; adding a stamp of credibility.



PRE-REQUISITE FOR JOB PROMOTIONS

Some certificate courses may help one acquire a job. However, a UK credit-bearing and recognized programme opens doors to higher positions and career advancements.



ENSURES 360-DEGREE LEARNING

A well structured UK accredited Programme ensures the candidate's abilities in both theoretical as well as practical management, providing comprehensive education.



POWER OF INDUSTRY ENGAGEMENT

KHDA recognized programmes provide immense value to one's profile as it incorporates practical learning and experience, helping candidates acquire substantial job opportunities.



MATCHES INDUSTRY REQUIREMENTS

A programme recognised by the UK awarding and regulatory bodies warrants an education that is of industry standards.





GET IN TOUCH WITH US



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TEN REASONS TO JOIN N|A|M|E DUBAI



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